



THE EVEREST *Leadership Academy*

What great Leaders Know and Do

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The secret of great leaders

“There are many individuals in the world who don’t hold leadership positions, yet they’re providing leadership all the time, just as there are many others who hold leadership positions, and they are not exerting much leadership at all”

- Leadership is a lot like an iceberg – two primary components: what you see above the waterline and what you can’t see, below the water line



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- Leadership is more about what others don't see than what they do see
- Below the waterline is the character of a leader. Above the water are the skills of a leader
- Leadership has two components: Doing and Being

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A hand-drawn diagram of an iceberg. The top part of the iceberg, which is above the water line, is labeled "SKILLS (Doing)". The bottom part, which is submerged below the water line, is labeled "CHARACTER (Being)". The water is represented by several horizontal lines. The words "SKILLS" and "CHARACTER" are highlighted in yellow.

SKILLS
(Doing)

CHARACTER
(Being)



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The Secret of Great Leaders

S – see the future

E – engage and develops others

R – reinvent continuously

V – value results and relationships

E – embody the values

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